



**The Bassano Mail**

Published every Thursday  
Wallace J. Smith  
editor and publisher  
42¢ a year in Canada; \$2.50 in U.S.

Bassano, Tuesday July 28, 1938

**MORE LIGHT NEEDED ON BANKING METHODS**

When the Bassano Board of Trade sends an invitation to E. J. Garland, M. P. for Bow River, to give a lecture on banking methods, it is evident that local business men are beginning to realize that here is one line of business, directly affecting them, which should be investigated.

In the past year or two the banks of Canada have been the object of a great deal of unfavorable criticism. Their methods of doing business have been denounced by leaders of farmer and labor organizations, and by independent thinkers. The banks have been accused of interfering with government policies and of dictating to government officials to serve their own interests.

The present situation has not developed to such a serious stage, it concerns the charges for operating a customer's bank account, and also exchange on cheques.

These issues of expense and record addition to the cost of doing business with the bank in Bassano. They may amount to only a small amount per week, but over a period of several months they total up to a considerable amount, an amount which the average business man cannot afford to pay during this depression. Can he be blamed for expressing his dissatisfaction? Can he be blamed if he ceases to do business with the bank?

At times salaries, wages and the cost of commodities and everything else is at the lowest level in the history of the west, the cost of banking goes up.

Perhaps the bank is within its legal rights to charge these charges, but is such an increase justified in times like these?

Many of the bank's local customers are dissatisfied, and they want to learn more about banking practices. If Mr. Garland gives an address in Bassano on this subject, we will have many interested listeners.

**BRIGHT LITTLE HOUSES**  
(By Grace Noll Crowell)

A mansion rich and dark may

seem like a dream.

The height of many a woman's dream.  
But, oh, a little house for me,  
A house all painted shiningly  
Outside and in; its Dutch tiles of blue,  
White curtains everywhere,  
and through

The sun rooms the fresh, clean  
smell.

Of soap and water, things that tell  
A woman's love, her daily care  
Of cupboard, table, shelf and chair;  
Inherent for things her own  
Which women ages long have known.

A house like this, down any street,  
To me is wonderfully sweet.

Reporters Were Busy  
"Are you going to take this lying down?" boomed the candidate.

"Of course not," said a voice from the rear of the hall. "The reporters are doing that."

**A Long Walk**  
"Yes, he's a year old now, and he's been walking since he was eight months."

"Really? He must be awfully tired."

**Plenty of Bottles**  
"My bags, boxes, old papers?"  
queried the trumpet.

"I'm afraid I don't know," confessed the householder; "my wife's away on her vacation just now."

"Any bottles, sir?"

**Cigar-ically Speaking**  
On the first night of a new production, Oscar Hammerstein was hard to observe that the play is his cigar.

"Well, what is the ex-smoker's explanation?" asked a friend.

"Well," was the ex-smoker's explanation, "if it's good, everybody wants a box; if it's bad, no amount of puffing will make it draw."

**Something to Worry About**  
First Hobo: "What's worryin' yer, Robert?"

Second Hobo: "I found a recipe for 'ome made beer, an i ain't got no 'ome."

**Dollars and Cents**  
British Guide (showing places of interest): "It was in this room that Lord Wellington received his first commission."

American Tourist (suddenly interested): "How much was it?"

# News of the Week

**PLAN TO ESTABLISH NEW**

**CALGARY, Aug. 1.—Representatives of five provinces met Monday and formed the Co-operative Committee of Federated Farmers-Labour-Socialists, electing J. S. Woodsworth, Winnipeg M. P., as their provincial president.**

Norman F. Priestley, vice-president of the U.P.F.A. was the unanimous choice as executive secretary.

The eight-point program brought in by the resolution committee and approved by the conference was as follows:

1. The establishment of a planned system of social economy for the production, distribution, and exchange of all goods and services.

2. Socialization of the banking, credit, and financial systems of the country together with the ownership, development, operation, and control of utilities and natural resources.

3. Security of tenure for the farmer on his land and for the worker in his own place of employment.

4. Encouragement of all co-operative enterprises at steps toward the final realization of the co-operative commonwealth.

5. Socialization of all health services.

6. Federal government responsibility for providing employment and adequate provision for the worker.

**JOLESS CAMP IN OTTAWA  
TO VISIT WEIL**

OTTAWA, Aug. 1.—Thwarting police attempts to keep them from travelling to the capital, unemployed estimated at 300 arrived here over the weekend and are to stay until Aug. 10.

"Workers' Economic Conference" to be held here this week. They have concentrated at a camp on Arlington avenue just where it crosses Preston street and intend visiting Parliament Hill to interview Premier R. B. Bennett.

Three men were arrested by police Saturday while they were bargaining for food from merchants carrying on in a truck they had broken into.

George Winslade, secretary of the provincial branch of the conference, estimates 1,200 men will concentrate here during the week, giving Ottawa an experience Washington had with its "bonus army."

Leaders of the movement, it is said, have drawn up demands on the government. Coming in on the movement styled "Communists" by some, is demanding non-contributory unemployment insurance, while war veterans in the movement are asking \$1.10 a day in cash from the government while they are unemployed.

**BASSANO MARKET GARDEN**  
Two miles east of town on the main highway

**TOMATOES  
CABBAGES  
POTATOES  
CARROTS  
CAULIFLOWER  
TURNIPS  
BEETS  
GREEN BEANS  
GREEN PEAS  
ETC.**

All at Low Prices  
We Deliver  
Tuesdays and Saturdays

**GERMANY FIGHTS RIOTS  
AFTER THE ELECTION**

**BERLIN, Aug. 1.—Renewed political violence in four German cities killed and many others were injured, and a firm declaration against coalition government by Chancellor Franz von Papen.**

Today's aftermath of yesterday's election in which no party or group of parties succeeded in winning a majority.

In the new Reichstag the balance of power is held by the Centrists and their allies of the German People's Party, who had 97 seats in yesterday's election.

On Aug. 1, 1932, the Socialists, 89 to the Communists, 7 to the Populists, 4 to the Christian Socialists, 2 to the economic party, 2 to the Agricultural Alliance, 2 to the Farmers Federation, 2 to the State's party, and 2 to the Farmers party.

Canada's live cattle exports to Britain registered a general plateau in the first half of 1932 at 9,793 head, against 8,146 head for the corresponding period a year ago.

**WELDING**

We can do a first class job of welding on that broken piece of machinery. Bring it in and get prompt service and satisfaction.  
**GAS - OIL - TIRES - AUTO REPAIRING  
SEE US FOR SERVICE**

**Auto Camp Garage**

BASSANA - HINTON and HAMAR, proprietors

**INGANTILE PARALYSIS  
CASES IN CALGARY**

**CALGARY, Aug. 1.—Two more cases of infantile paralysis developed in the city during the week.**

The maximum rate in the city to date for the year is five, three of which are current. One died last Saturday. One was discharged from the city earlier this summer.

Most deaths in the summer

of the disease was founded on the fact that Calgary's records show the greatest prevalence during the months of August and September.

**LARGE BRITISH SEAPLANE  
PLACED ON TEST**

**LONDON, Aug. 1.—United with ease remarkable in so large a flying machine, Britain's largest aircraft**

and the largest military airplane in the world—was demonstrated in flight over the river Medway at Rochester recently. Built by the British Aircraft Corporation, the design and construction of fast flying boats, the giant first moved from the slipway only a few weeks ago.

The boat weighs 33 tons with full load and is intended for long distance reconnaissance with the Royal Air Force. Internationally, it was insured in London for \$500,000.

**ADVOCATES WORK  
INSURANCE PLAN**

**WILLIAMSTOWN, Mass., Aug. 1.—**

Dr. T. E. Gregory of the London School of Economics, declared today at a conference on credit problems, that "the failure of the American to adopt some form of unemployment insurance caused it to adopt in the spring of 1930 a thoroughly vicious policy of keeping men at work producing goods which later choked the market and aggravated the depression."

"The depression would be over come" he said, "if industry could adjust production costs to prices or to costs. Recovery will probably come through adjustment of costs."

Dr. Gregory said he did not believe gold shortage to be the cause of the depression.

**Needed New Prescription**

"Remember when you cured my rheumatism a couple of years ago, Doc?" asked the patient, "and you told me that I should avoid dampness?"

"That's right," nodded the M. D. approvingly.

"Well, I've come to ask you if I can take a bath."

**London's underground railways use more than 200 tons of tickets yearly.**

**Reliability**

**Since it was established in Bassano a few years ago, The Bassano Creamery has built a reputation for reliability.**

Our customers can depend on getting accurate weight and fair grading for their cream.

Ship to the nearest point and get satisfaction.

**BASSANO CREAMERY**

W. A. BRODIE  
Manager

**All at Low Prices**

**We Deliver**

**Tuesdays and Saturdays**

**It's a very old story—the story of the man who put in a great daily newspaper an inconspicuous 2-line advertisement as follows:**

**Cats Wanted — \$100 each, before 9 a.m., 16 Main street.**

**He put in this advertisement to prove to a doubting friend that the public reads advertisements.**

**You can imagine the doubter's consternation when he saw next morning a streetful of men, women, and children, each with a cat.**

**Whatever you yourself may do in regard to the reading of advertisements, you will find that in a newspaper gets read, and there are many who read every line of it. It is the editor's duty to see that those who read advertisements those with lots of time and curiosity.**

**The company or firm which to sell something which through its nature or position wouldn't be very wise if it published an inconspicuous advertisement, need not be afraid to do so, to crash it on your attention by publishing an advertisement which everybody is likely to see.**

**Its job is to make you—a potential customer—pay attention, to interest you, to make it so interesting that you'll read it. Then the advertisement will be persuasive. Also, it should incite you to take action.**

**If you want to know just how difficult is the job of writing an advertisement which would get 100 marks from a competent judge, try to write one—about a vacuum cleaner, a motor car, a writing ink, a child's shoe, or anything else, limiting yourself to 500 words or less.**

**This ad is sponsored by the Canadian Weekly Newspapers Association.**

# Why Cars Go Wrong

**Most car trouble starts in a small way and later develops into something more serious. If caught in the early stages the trouble could be remedied at less expense and kept up in good condition. It costs less and saves time and trouble.**

**Our repair department is well equipped for all kinds of car repair jobs, and many years of experience on all makes of cars qualifies us to do a first class job.**

**ELECTRICAL WORK****FOR GASOLINE - OIL - TIRES - ACCESSORIES  
TIRE REPAIRS - BATTERY REPAIRS****SAMBROOKE'S GARAGE****FOR SHAVING**

Shave quickly, comfortably, and smoothly with Gillette Safety Razors

The safety razor makes your morning shave a pleasure. Use the Gillette Durban Duplex Razor, Gillette Safety Valet, Auto Stop, and others.

**SHAVING ACCESSORIES**

SHAVING MIRRORS  
SHAVING SOAPS  
CREAM  
APER SHAMPOO  
SHAVING BRUSHES

**STILES, The Druggist**

Bassano - Alberta

# About Readers and Writers of Advertisements

# MAN MADE THE TOWN

by RUBY M. AYRES

FINAL INSTALMENT

It was Donald's voice, though she had never before heard it with that sort of accent. She knew at once the matter; he was in trouble—no, not happy, and that was not like him; he was always ready to ready to bear other people's troubles, and forget his own.

But she could not help him now—she was too tired to cry say more to make him smile. If he would just let her alone—she was quite happy. "Never mind you again . . . never take you again . . . never take you again . . . never."

She turned her face frantically from him; she didn't believe him, it was just another . . . this . . . to keep her from going to sleep. The sleep she had longed for so weary and tired, it seemed to her that night leave her alone now—she had so nearly won through at last.

"Diana . . ."

It was as if he were fighting her to the death, the grip over which she was still clinging, and at first she knew contentedly that he was losing, that in spite of her weakness and his strength he would not be able to hold her back.

Funny, that seemed—for a great big man like Donald to be a little girl. She began to be interested, to wonder why it should be. Life was full of things impossible to explain. She only knew that she was utterly weary and that she wanted to sleep.



BASSANO LODGE NO. 55, ANCIENT  
FREE and ACCEPTED MASONS  
Meets second Tuesday of the month  
Visiting brethren are always welcome  
E. F. CURRIN,  
Worshipful Master  
H. H. BEERER, Secretary

WALTER K. WEBB  
BARRISTER - SOLICITOR  
NOTARY PUBLIC  
Phones: Office 35; Residence 46  
BASSANO - ALBERTA

B. E. BARLOW  
VETERINARY SURGEON  
M. S. A., Toronto  
M. V. A., Alberta  
Government Official Veterinary  
PHONE 26 BASSANO

Dr. W. F. KEITH  
Dentist  
JOHNSTON BLOCK  
Bassano - Alberta

WILLIAM McLAWS  
Barrister - Solicitor - Notary  
BASSANO - ALBERTA  
Phone: Office 6, Residence 138

Dr. A. G. Scott  
M. B., L. M. C. C.  
PHYSICIAN - SURGEON  
Telephones  
Office 37 — Residence 131

A. T. CONNOLLY  
Registered Optometrist

Broken lenses replaced from pre-  
scription or glasses. Quick service  
BASSANO, ALBERTA

HARRY HOLMES  
CARPENTER and BUILDER  
Estimates Given on All Work  
If you are in need of building  
or carpenter work of any kind,  
PHONE 16

W. S. PLAYFAIR  
FED - AUTO LIVERY - DRAVING  
Agency for  
Galt Coal  
PHONE 26 Opposite Depot

Shoe and  
Harness Repairing  
FIRST CLASS WORK  
REASONABLE PRICES  
HONG LEE

She sat, as presently, half crying, she would not let her go.

For a moment she fought him with the last remnant of her strength; then suddenly she gave in, with a little sigh and a smile. "You've got your own way, then."

She had said that to him once before—long ago—and he had answered, "I generally do in the long run."

She waited now to hear him say it again. The dream wasn't coming true, somehow . . .

She opened her eyes with a last effort, trying to see his face, but now who couldn't? He was hiding it from her, against her hands, as he had done that night in the train.

He was unhappy—and she hated it again, so much.

Diana stirred a little in her sleep, and Rathbone turned his head slowly and looked at her. Better Rosalie's life than this child's, if one of them had to go.

It was nearly five o'clock in the morning when Anna, who had steadily refused to take any rest, slipped again into Diana's room.

Rathbone was still there, standing at the foot of the bed, his eyes on Diana's face.

Anna crept up to him. "Is she better?"

Rathbone nodded silently.

"And she will live?"

"Please God."

Anna closed her eyes for a moment; then she asked: "Can you leave her for a moment, sir? I'll stay."

He shook his head, but she said urgently: "Please, sir."

"There's someone downstairs who wants to see you—a man named Hobson—he says he must see you that he's been looking for you all night." Diana's eyes were a moment away from him, then she asked:

"Hobson?" Rathbone seemed to wake with a little start. "Oh, give him to give you a message?"

"He won't, sir—he says he must see me—if it's only for a moment." And again Rathbone looked sorrowful, but after a moment she said reluctantly, "I'm afraid it's something very urgent, sir."

"Very well; I'll come."

He bent over Diana, his fingers on her hair, a moment, then he turned and went out of the room. Anna took his place at the foot of the bed. Physically she was half asleep, but her brain had never been more active and awake. She was thinking how queer it was that some people were born to love, while others, more worthy and hard working, were passed by.

She knew how near Diana had been to death; she knew that there had been one moment at least in her long, lonely life when Rathbone himself had given up hope—but he'd been right for Diana.

It was as if by sheer will power he had kept her from slipping away.

Of course he was in love with her, Anna found an odd satisfaction in a discovery of which she was certain that everybody else was as yet ignorant.

Mrs. Gladwyn had refused to come into the room at all; she had taken cowardly refuge in a fit of hysteria when she was told that by mistake Diana had been given a overdose of morphine and nitrite diethyl ether.

It had given Diana some sort of satisfaction, also, to be free to smack her face with a wet towel and tell her to behave. And he had remained with Gladwyn, and she assumed a heavy responsibility to repay the many little indiscretions she had suffered at that hand's hands.

She was half dozing, holding firmly to the bed rail, when Rathbone had to leave her to go to bed. Anna had to keep track of time.

Anna started awake, smiling in nervous apology, a smile which quickly faded as she saw Rathbone's face.

"Why—!" she stammered.

He waved her away impatiently. "It's all right. You can go to bed. I shall stay with you."

"If you would like me to stay . . ." Anna ventured timidly.

"No, Markham's up if I want anything."

Anna crept away, closing the door behind her.

## CHAPTER XXVI

Rathbone went back to his old place beside Diana.

There was a curious gray look in his face, and he sat for a long time, his hands clasped between his knees, his head staring blankly before him.

He kept the nightingale picture of a river, of a woman and a boy—a boy who had given his life in an unwilling effort to save her.

Hobson had broken down—and sobbed as he told how they had met.

"Clashed in each other's arms, they were—as if she'd slung him and dragged him midway. I'd have given my life, sir, rather than any other, for that boy."

Diana stirred a little in her sleep, and Rathbone turned his head slowly and looked at her. Better Rosalie's life than this child's, if one of them had to go.

It was nearly five o'clock in the morning when Anna, who had steadily refused to take any rest, slipped again into Diana's room.

Rathbone was still there, standing at the foot of the bed, his eyes on Diana's face.

He had tried to do the best thing for her, and he had done the worst. He had meant to do the best, but he had only succeeded in being brutally cruel. In an acting imagination, he saw her again sitting at that long dining table in her white room—so far away from him and so, so brave. She had guessed that it had been as great a torment for him as it had been for him.

Supposing he had still been away?

He knew that the chances were that Diana would have died. At this night, had settled all questions of the body, and he had to go away again. He would go away from him . . . he would have to find some way . . . Then suddenly he heard the hollowing of the hives.

It had been as great a torment for him as it had been for him.

Rathbone knew that now the story of his marriage would have to be made known; something fresh from the claws of gossip, from the claws of the press, from the claws of the public.

Not that he cared for himself, but it hurt him inexplicably for Diana's sake, and in a lesser degree for Rosalie's. She had meant nothing in his life, yet he knew he could never bear to let her go.

He had lived for so long in his shadow, "Rosalie, wife of Donald Rathbone."

That was what the visitors would be thinking him to write on his tombstone, something of sardonic humor in it as he sat there with his eyes on Diana's face.

She was his wife—the one love of his life; even if he had never seen her again, nobody would ever have drawn near her in his shadow.

Hair child, half woman, spoilt, wifely—inert—intolerant of life when it went the way she did not wish—yet he loved her with every impulse of his soul.

And she loved him; for a moment he lost himself in the wonder of that thought—and of her sleeping face.

Somewhere in the house a clock struck six, and he stood up, stretching his arms, feeling wearied to death, and yet, amidst all the tragedy surrounding him, conscious of a quiet, perfect happiness which nothing could spoil.

Diana slept a little as it conscious of his movement, fearing that he was leaving her.

Rathbone stood still, and she turned her head, looking at him with half conscious eyes, whispering his name.

"Donald . . . Donald . . ."

"Yes, my heart."

Her hand fluttered a little toward him, and he took it in his, quiet and strongly, as if with it he took her also, body and soul.

He saw a little doubt flicker across her face.

"It—isn't a dream?" she asked.

"No, Diana."

"And you'll never send me away again?"

"Never again."

She gave a sigh of contentment. "I don't . . . know . . . what's going to happen to us," she said drowsily, half asleep once more.

"What I know . . . it will be all right, always . . . we're together."

Rathbone bent and just touched her lips with his own.

"Yes, my heart—it will be all right—always—if we're together."

THE END

## POULTRY CULTURE

(experimental farms acts)

The farm flock should be carefully and systematically culled every year. The Experimental Farm, Indian Head, Saskatchewan, recommends the following in regard to culling: "Culling should be done in July or August when pure producers have generally ceased to lay. Additional room will also be required at this time for the pullets."

If rags have been used and roosters are still kept, culling from the production angle will be a simple matter. Where no individual records are available it will be necessary to observe the physical characteristics which indicate production or non-production in the flock.

The purpose of culling in general, is to improve the type and average production of the flock. It is therefore necessary to know the breed, characteristics of production before starting to eliminate any individuals from the flock. One should have, at all times, a picture of the ideal in his mind's eye but should be careful not to let his ideal be sacrificed for unnecessary "culls" or "panicles" of type or plumage.

Panicles in regard to breed-type which should be considered as important in the farm flock are size and weight for breed, general plumage color, type of comb, color of legs and type of legs for breed (bare or feathered, etc.).

From the production standpoint, a good layer may be recognized by the following characteristics: a clean-cut comb, showing a bright prismatic, clear eye, comb and panicles having a taurine, wavy appearance, unusually bright red in color. Capacity for egg-production is shown by a wedge-shaped body, long and slender, showing a deep, compact, well-set tail, which tapers toward the tail. Such a body provides room for large amounts of feed and for egg development. The bones in the rear part of the abdomen should be well apart and flexible to the touch.

Birds which should be culled are

## LOUIS CONN'S GROCERY SPECIALS

Specials for the Week-end and Monday, August 6 and 8

CORN FLAKES	Sugar Crisp, per pkg.	9c
PORK and BEANS	Clark's, per tin	9c
BRITISH Blue Label	1 lb. 10c	9c
EGG 4 DOZEN	various prices	47c
EXTRACT	Lemon, Vanilla, Peppermint, or any other flavor, 4 oz. bottle	33c
FLY SWAT	large tins	4c
FLY SWATTER	each	4c
SEA TOX	best on the market, 8 oz. bottle	35c
JAR HUMMER	3 pugs, for	24c
STOVE COOKING	per dozen	35c
1 P. and G. SOAP	or Royal Crown, 11 bars for	49c
KIRK'S CASTILE SOAP	3 large cans for	34c

See us for Fruit Jars and Pickling Vinegars at low prices  
FRESH FRUITS and VEGETABLES all at low prices  
Chocolate and Candies  
STOVE WOOD and COAL - CHICKEN FEED  
FREE DELIVERY AT ALL HOURS - PHONE ? FOR YOUR NEEDS  
Bring us your Farm Produce. We pay highest prices always.

old hens, hens which are early moulters, badly off-type individuals, those with narrow, crooked heads, meaty heads, sunken eyes, shriveled combs, wrinkled skin, narrow or shallow bodies, or tall and upstanding individuals.

The first legislative body to meet in the Northwest Territories came together in 1877, at Livingston, near Fort Pelly.

Oyster "farming" has started in Prince Edward Island under the direction of the Dominion department of fisheries which is leading areas suitable for commercial culture of the bivalve.

## MORE MALES THAN FEMALES IN CANADA

OTTAWA, Aug. 3—Canada has 372,200 more males than females in population, according to figures from the last census made public Wednesday by the Dominion Bureau of statistics. The total of males was 5,374,541, and of females 5,002,245.

THREE MORE DEATHS IN GERMAN RIOTS

BERLIN, Aug. 3—Rioting with guns, knives, and clubs for weapons has been stopped in Germany. Three are dead and several others severely wounded.

At Koeningberg, Communists retaliated for the attacks by National Socialists last Monday which resulted in the death of the Communist leader and another man in the party council.

No Necessity

A man whom the famous Dr. Johnson once reproved for following a useless and demoralizing business said, in excuse:

"I am the brave old hater of everything mean and hateful, only replied, that he did not see the least necessity of that."

No Cause for Joy

"I've just shot a dog."

"Was he mad?"

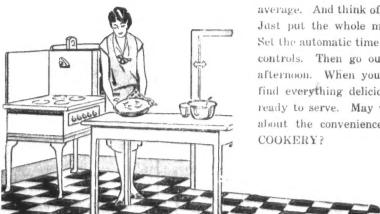
"Well, he wasn't very pleased."

## DO YOU KNOW THAT

FOR A  
CENT  
PER  
PERSON  
PER  
MEAL

you can  
Cook Electrically

Because ELECTRIC COOKING seems such a luxury, most people think that it must be expensive. But, like all other electric services, ELECTRIC COOKING costs a surprisingly small amount . . . only a cent per person per meal on the average. And think of the convenience. Just put the whole meal in the oven. Set the automatic time and temperature controls. Then go out and enjoy the afternoon. When you return you will find everything deliciously cooked and ready to serve. May we tell you more about the convenience of ELECTRIC COOKERY?



Calgary Power Company  
Limited

H. E. Hunter, local manager, Gleichen

